



Ethical Recruitment of Students Statement

Per University Policy 2100.25 Ethical Recruitment of Students, the university does not use third parties or agents* to represent it for purposes of recruiting or enrolling students. Only appointed employees of the university are authorized to officially represent the university in recruiting and enrolling students through direct contact with the applicant.

No member or official representative of the University may:

- 1) Offer an inducement (including a gratuity, favor, discount, entertainment, hospitality, loan, transportation, lodging, meals or other items) to any individual or entity or its agents, for the purpose of securing enrollment of students or obtaining access to federal financial aid or tuition assistance funds;
- 2) Provide any commission, bonus, or other incentive payment based directly or indirectly on securing enrollment of federal financial aid to any person or entities engaged in student recruiting, admission activities;
- 3) Engage in High-Pressure Tactics to recruit or secure enrollment of students;
- 4) Provide substantial misrepresentation about the nature of the university's educational program, financial charges, or employability of graduates in all forms.

Definitions:

- High-Pressure Tactics includes but is not limited to making three or more unsolicited contacts by phone, email, or in person or engaging in same-day recruitment and registration.
- Military Service means the Army, Navy, Air Force, Marine Corps, Coast Guard, National Guard and their reserve components.
- Substantial Misrepresentation means a false, erroneous, or misleading statement on which the recipient could be reasonably expected to rely --or has relied on -- to their detriment.

**The only recognized exceptions to the policy are commissioned agents under written contract by the University to recruit students, who are neither US citizens nor US permanent residents and employees of the University's Partner Institutions in foreign countries who are designated to recruit students for dual partner programs.*

Effective **2020**