

WORKFORCE DEVELOPMENT OPPORTUNITIES

TRAINING OPTIONS OFFERED ONLINE, ON-SITE AT YOUR ORGANIZATION, OR AT A CITYU LOCATION NEAR YOU

City University of Seattle (CityU) is a private, not-for-profit University headquartered in Seattle, WA and accredited by the Northwest Commission on Colleges and Universities (NWCCU). CityU is:

- A global institution with locations in 8 countries.
- An institution focused on meeting the educational needs of working adults - all programs available 100% online.
- A preferred partner with the Learning Together Program (LTP).
- Ranked in the top 50 Best Online Bachelor's Programs in the nation seven consecutive years, 2013-2019 by U.S. News & World Report.

WHY PARTNER WITH CITYU?

- An authentic educational partnership: Working with CityU, positions your business or organization to identify and tailor educational opportunities to meet the needs of your employees and industry
- Maximize existing benefit: Leveraging existing corporate or organizational training into coursework is both time and cost effective
- Professional development: A straightforward pathway to generate and support emerging leaders within your business
- Increased retention: Employees who recognize their employer's commitment to their educational growth feel a stronger investment to their organization
- Working-adult focused: Evening, weekend and online courses fit employee schedules and provide a work/school balance

A HISTORY OF INNOVATION AND EMPLOYER PARTNERSHIPS

CityU has a long history of innovative delivery and design of programs to meet employer needs. A sampling of such programs include:

- Professional Development Certificate and pathway application to degrees in project management for the Essential Boeing Project Management Training delivered by Korn-Ferry.
- In partnership with Cammo-2-Commerce and Amazon AWS, providing veterans with technology skills and certificates necessary to become support specialists within the AWS division.
- Articulation of American Bankers Association training, which allows banking employees nationwide to articulate their ABA training into credit toward CityU business degrees.
- Leadership training programs and workshops delivered in-person and online to employees at CDK Global, SABEY Corporation, and Aptevo Therapeutics.
- An online Curriculum Design and Development Certificate developed for curriculum designers and trainers at various Boeing locations (Seattle, Long Beach, and St. Louis).
- ABA in Management in Organizational Excellence (BAM) degree developed and delivered in partnership with Everett Community College and the LTP program. A stackable degree designed to maximize professional development certificates, Boeing training, and student work experience.

CUSTOMIZED ORGANIZATIONAL TRAINING

CityU develops customized training that targets all levels of organizational leaders. CityU creates, specialty content to meet an organization's needs by working collaboratively with the organization and to identify the necessary for success. Program courses and training are often challengeable toward existing degrees. Examples of past collaborations include:

- Creation of a certificate program developed with input from Amazon AWS engineers, identifying specific technical skills necessary for a cloud support associate within their organization. Included hands-on visits from engineers as part of delivered learning, and curriculum improvement iteration with those same engineers at the end of each cohort completion.
- Developed a company-wide in-person, 2-day workshop series and online training program at SABEY Corporation designed to establish a common cultural framework around company values and strategic engagement. The curriculum was designed in collaboration with SABEY leadership to further the organization's goals.
- A 3-tiered, 10-week duration, customized training program for CDK employees. Training is project-based with collaboration between employee and supervisor to align project-based learning outcomes specific to the employee project.

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DEGREES AND CERTIFICATES THAT PROMOTE WORKFORCE DEVELOPMENT

- Certificates are available for professional development credits or academic credits that may be applied to degree requirements. Certificates are stackable to a degree, which allows an individual to complete a certificate program and apply those credits to a degree program at a later date. Most programs allow for year-round enrollment, so students can begin their program whenever it's convenient.
- CityU leverages training through opportunities to challenge courses in academic degrees. Training may also be evaluated for use at various degree levels, used as part of the learning in existing CityU courses, or as part of certificate and degree attainment. This allows the organization to leverage internal development as an integral part of the learning process.
- The School of Applied Leadership is recognized for empowering, educating, and inspiring all levels of organizational leaders across industry sectors including education, business, and technology. CityU faculty understands how to train, teach, and grow leaders and has consistently been recognized for this capability for over 40 years.
- CityU has the ability to immediately provide the following existing degrees and short-term certificates to support the needs of business and like-minded organizations:

B.A. Management

M.S. Project Management

B.S. Business Administration

MBA

B.S. Project Management

Certificate: Project Management

M.S. Management and Leadership

Certificate: Change Leadership

- Within CityU degree programs, emphasis areas allow students the flexibility of taking elective credits and the potential to transfer prior academic coursework or industry into their degree program. Emphasis areas include:

MBA: Change Leadership

MBA: Project Management

MBA: Entrepreneurship

MBA: Technology Management

MBA: Finance

M.S. Management & Leadership: Change Leadership

MBA: Global Management

M.S. Management & Leadership: HR Management

MBA: Global Marketing

M.S. Management & Leadership: Nonprofit Leadership

MBA: HR Management

ACCESS AND DELIVERY

Degree, certificate and training options can be delivered online self-paced, online asynchronously paced, online synchronously, and/or in-person in selected locations. For example, a course delivered online with periodic short synchronous collaborative video sessions. Or a training course delivered in a one-month time frame by employees engaged with the course material completely at their own pace.

LET'S FIND SOLUTIONS TO ACQUIRE AND RETAIN YOUR TOP TALENT

With an evolving workplace and economy, the competition for top talent is stronger than ever before. Let CityU help you identify ways for you to acquire and retain top talent. By partnering with CityU, your employees could receive a 15% partner scholarship toward a certificate or degree to gain new skills that are directly applicable to your business or organization.

FOR MORE INFORMATION ABOUT PARTNERING WITH CITYU, PLEASE CONTACT CITYU'S WORKFORCE DEVELOPMENT TEAM AT DEVELOPMENT@CITYU.EDU.

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