



Sustainable Business

Graduate Certificate and M.B.A. Emphasis



Is this program for me?

Choose from City University of Seattle's graduate certificate or M.B.A. with emphasis in Sustainable Business. This program is designed for anyone pursuing a successful career in business; it provides skills that all business managers and leaders will need going forward as companies in the global marketplace increase their efforts to implement sustainable practices and achieve greater social justice. If you wish to play an active, more meaningful leadership role in tomorrow's business world, this program is for you.

What will I learn?

Upon successful completion of this program, you will have gained valuable knowledge and skills that you can immediately apply to real challenges on the job. Topics covered include: planning business strategies that incorporate aspects of social justice; strategic and operational management that incorporates sensitivity to environmental concerns; packaging that meets consumers' demands for environmental sensitivity; marketing products in alignment with sustainable business practices; financing and accounting practices that will allow managers to operate within parameters that involve triple bottom line, responsible investment, cap and trade, green credits, and other sustainable business practices; identification of business opportunities that exist within the new green economy, including opportunities related to energy generation, recycling, and green consulting and education; and business interactions with global organizations and individuals in support of socially and environmentally focused practices.

What can I do with my certificate/degree?

The concept of sustainability needs to be an important consideration for business today and into the future. It will become a larger part of all our lives as we explore ways to maintain economic growth while maintaining a healthy planet. As a result, the number of jobs available to those who have knowledge of and/or experience with sustainable business will continue to grow. Your graduate certificate/degree should open up substantial opportunities for you and enable you to qualify for a wide range of positions, including: corporate sustainability officer; sustainable business manager, sustainability analyst; sustainability coordinator; and sustainable business consultant.

Why City University of Seattle?

Our program was developed in partnership with key representatives from major companies to determine the exact skills you need in order to get hired and be successful on the job. It's unique in its blend of social justice, environmental responsibility and global citizenship; you'll hit the business world armed with the skills you need to make decisions that are just and good for the environment. All of our instructors are experienced professionals who teach in class what they do for a living, which means you receive practical instruction that is relevant and immediately applicable in the real world—where it matters most. In addition, courses are offered online—providing you with maximum flexibility and convenience.

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COURSE REQUIREMENTS

Graduate Certificate in Sustainable Business 15 Credits

MAL 600	Social and Environmental Responsibility	3
MK 575	Marketing in the New Economy	3
MBA 580	Environmental Accounting	3
MBA 585	Sustainability and Business Opportunity	3
ITMGMT 550	The Responsibilities of Global Citizenship	3

Already have a master's degree or just want to expand your knowledge base? Consider a graduate certificate in Sustainable Business. By taking these five courses, you will obtain a certificate which will prepare you to be a leader in your industry.

M.B.A. with Sustainable Business Emphasis 48 Credits

M.B.A. Business Core Courses		36
MAL 600	Social and Environmental Responsibility	3
MK 575	Marketing in the New Economy	3
MBA 580	Environmental Accounting	3
MBA 585	Sustainability and Business Opportunity	3

You may choose to take one additional course (ITMGMT 550-The Responsibilities of Global Citizenship) to earn a graduate certificate in Sustainable Business in addition to your M.B.A.

Locations and Program Starts

QUARTER	Fall	Winter	Spring	Summer
Online	X	X	X	X
North Seattle, WA		X		

Courses are offered in-class, online, or in a combination of the two. Whether you choose in-class or online, your courses will follow a quarterly format. Curriculum is subject to change. For most current information, visit us on the web at www.CityU.edu.

City University of Seattle has held regional institutional accreditation from the Northwest Commission on Colleges and Universities (NWCCU) since 1978. The university's undergraduate and graduate business programs are also accredited by the International Assembly for Collegiate Business Education (IACBE).

City University of Seattle is a not-for-profit and an Equal Opportunity institution.

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